

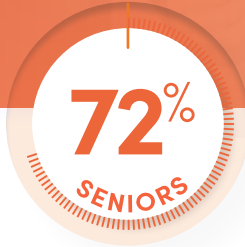


- > JOINT HEALTH
- > MOBILITY & FLEXIBILITY
- > ANTI-INFLAMMATORY PROPERTIES

Patented saffron extract formulated with meadowsweet extract and vitamin C to reduce joint discomfort and limit inflammation.



notice an **improvement** of their **athletic abilities**



indicate an **improvement** in their **quality of life**



of inflammatory markers in joint cells



saffron extract  
meadowsweet extract  
vitamin C



- > Fast results attested by consumers
- > Validated & pending EFSA claims and proprietary satisfaction claims
- > Rheumatologist-approved efficacy



**PROPRIETARY CONSUMERS SATISFACTION CLAIMS:**

- > 81% of consumers are satisfied with AiFlex'Inside's effect for joint health\*.
- > 81% of consumers believe that AiFlex'inside delivers on its promises\*.

**VALIDATED AND PENDING EFSA CLAIMS:**

- > Meadowsweet relieves muscle and joint pain, as perceived by 81% of consumers\*.
- > Saffron helps maintaining mobility and flexibility of joints, as perceived by 81% of consumers\*.
- > Meadowsweet supports joint mobility and suppleness, as perceived by 81% of consumers\*.
- > Meadowsweet contributes to healthy joint activity, as perceived by 81% of consumers\*.
- > Vitamin C contributes to normal collagen formation for the normal function of cartilage.

**EXTRA CLAIMS:**

- > Tested under medical control.



Daily dose : 100mg

ALSO AVAILABLE AS AN INGREDIENT



\*Open trial under medical supervision on 100 adults (50 seniors & 50 athletes), 2024

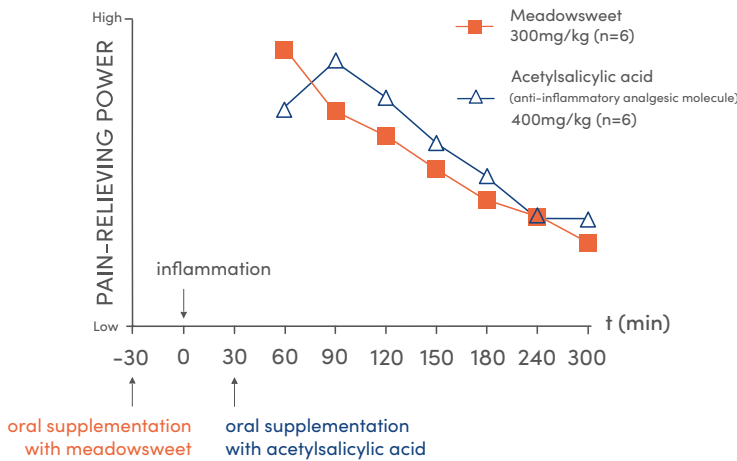
# ✓ Mechanisms of action

PUBLISHED

TRADITIONAL BOTANICALS BACKED BY SCIENCE

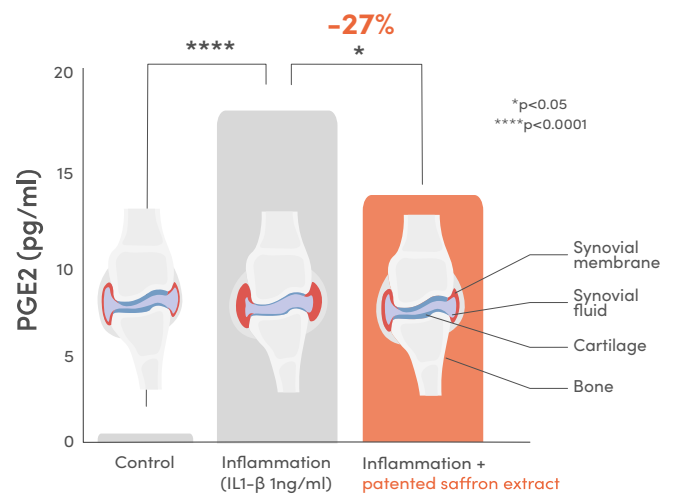
## 1 | Meadowsweet decreases pain sensitivity

Samardžić et al. 2016



## 2 | Anti-inflammatory effect of saffron

Proprietary clinical ex-vivo study



# ✓ Open trial under medical supervision

100 PARTICIPANTS WITH JOINT DISCOMFORT

50 ATHLETES  
50 SENIORS

100 MG/DAY  
2 MONTHS

CONTROLLED BY A RHEUMATOLOGIST

## Rapidly-perceived results

% who achieved results



% who achieved results



## Reduction of joint discomfort

**-47%** back discomfort

**-56%** hip discomfort

**-57%** knees discomfort

**-57%** ankles discomfort

back discomfort **-34%**

hands discomfort **-36%**

hip discomfort **-36%**

knees discomfort **-40%**

ATHLETES

SENIORS

ENHANCED ATHLETIC ABILITIES

ENHANCED QUALITY OF LIFE



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